

Max Liberty-Point  
(408) 300-8721 | max@maxlibpoi.com

Deadline and detail-driven interactive media production professional with more than 4 years of experience working with digital media technologies as well as websites and other emerging media. Expertise in developing and maintaining entire production process to ensure client requirements and timelines are met.

#### EXPERTLY TRAINED IN:

Logging / Capturing  
Location Scouting  
Audition Screening  
Editing  
Filming  
Post-Production  
Titling

*Proficient in editing software (Final Cut Pro, Adobe Premiere, iMovie), active content Web design languages and software (Adobe Flash, HTML, CSS, PHP, Javascript, Actionscript), and creative services software (Adobe Photoshop, Adobe Illustrator, Dreamweaver). Expertise in operation of Panasonic HD and Canon XL2 cameras.*

#### EDUCATION | TRAINING

##### **Bachelor of Arts in Film & Digital Media with concentration in Production**

University of California – Santa Cruz  
2009 and 2007 NCAA National Tennis Team Champion  
Earned #5 National Ranking in Singles and Doubles in Tennis  
All American: Tennis Singles and Doubles

*Member*, Confederated Tribes of the Umatilla

#### EXPERIENCE SUMMARY

Sparksyou.com, Livedrive, Inc. – San Diego, CA  
**Lead Front-End Web Developer**, 8/2011–present

Propose and develop the aesthetics and functionality of the website.  
Integrate a back-end database capable of hosting 1,000,000+ users into a front-end that is clear and user friendly.  
Produce graphic design work, including logo design and web page styling that matches the companies desired identity.

Astra\* Clothing Co. – San Jose, CA  
**Founder**, 7/2010–present

Responsible for brand identity and all creative initiatives.  
Develop and produce original mind shattering designs to be screenprinted onto high quality garments.  
Work closely with clients and the printing factory to make sure product quality is at its peak and customer satisfaction is met.  
Distribute garments and maximize profits.

MaxLibPoi Web Design, maxlibpoi.com – Santa Cruz, CA  
**Freelance Designer**, 2006–present

Consult with clients to determine needs and intended audiences.  
Develop Websites, providing graphic and creative design support; editing in visual elements.  
Produce Web development projects within specified deadlines, providing clear and transparent communication and updates about design project progress.

Courtside Club – Los Gatos, CA  
**Tennis Professional & Head Racquet Technician**, 6/2009–present

Certified by the *United States Professional Tennis Association* to apply lasting and innovative teaching techniques to clients of all ages and ability levels in the form of one-on-one or group lessons.  
Certified by the *United States Racquet Stringing Association* to repair, recommend, and replace tennis racquets and its various components to best suit a player.

Fancy Logo Digital Media – Walla Walla, WA  
**Media Intern**, 7/2006–8/2006

Logged and captured precise details of digital media objects for inventory and future reference.  
Accompanied company principals on site tours, client meetings, and observed media production processes and project life cycles.

#### SKILLS | MISCELLANEOUS EXPERIENCE

Intermediate French  
Expert Juggler