

MAX LIBERTY - POINT

MAX@MAXLIBPOI.COM

[WWW.MAXLIBPOI.COM]

DEADLINE AND DETAIL-DRIVEN DESIGN PROFESSIONAL WITH MORE THAN 10 YEARS OF EXPERIENCE WORKING WITH DIGITAL MEDIA TECHNOLOGIES INCLUDING WEBSITES AND OTHER EMERGING MEDIA. EXPERTISE IN DEVELOPING AND EXECUTING THE ENTIRE PRODUCTION PROCESS TO ENSURE CLIENT REQUIREMENTS AND TIMELINES ARE MET.

EXPERT WITH :

ADOBE CREATIVE SUITE [ILLUSTRATOR, PHOTOSHOP, AFTEREFFECTS, INDESIGN, ACROBAT]

WEB DESIGN [HTML, CSS, PHP, JAVASCRIPT]

VIDEO EDITING SOFTWARE [FINAL CUT PRO, ADOBE PREMIERE]

EDUCATION

UNIVERSITY OF CALIFORNIA - SANTA CRUZ

[BACHELOR OF ARTS IN FILM & DIGITAL MEDIA WITH CONCENTRATION IN PRODUCTION]

EXPERIENCE SUMMARY

CREATIVE DIRECTOR - LUMINA COMMUNICATIONS

[SAN JOSE, CA | 12/2012-PRESENT]

- LEAD AND DEVELOP THE VISUAL INITIATIVES OF THE COMPANY AND ITS CLIENTS INCLUDING WEB DESIGN, GRAPHIC DESIGN, BRANDING, MARKETING COLLATERAL, VIDEOS, PHOTOGRAPHY, AND SOCIAL MEDIA MATERIALS.
- MANAGE TEAMS OF DESIGNERS, DEVELOPERS, AND WRITERS TO EXECUTE PROJECTS BASED ON A CLIENT'S NEEDS, TIMELINE AND BUDGET.

LEAD FRONT-END WEB DEVELOPER - LIFEDRIVE, INC.

[SAN DIEGO, CA | 8/2011-11/2012]

- PROPOSE AND DEVELOP THE AESTHETICS AND FUNCTIONALITY OF THE WEBSITE.
- INTEGRATE A BACK-END DATABASE CAPABLE OF HOSTING 1,000,000+ USERS INTO A FRONT-END THAT IS CLEAR AND USER FRIENDLY.
- PRODUCE GRAPHIC DESIGN WORK, INCLUDING BRANDING AND WEB PAGE STYLING THAT MATCHES THE COMPANY'S DESIRED IDENTITY.

FOUNDER & DESIGNER - ASTRA CLOTHING

[SAN JOSE, CA | 9/2013-PRESENT]

- RESPONSIBLE FOR BRAND AND ALL CREATIVE INITIATIVES OF THE CLOTHING LINE.
- DEVELOP AND PRODUCE ORIGINAL, PROVOCATIVE DESIGNS TO BE SCREENPRINTED ONTO HIGH QUALITY GARMENTS.
- WORK CLOSELY WITH CLIENTS AND THE PRINTING FACTORY TO MAKE SURE PRODUCT QUALITY IS AT ITS PEAK AND CUSTOMER SATISFACTION IS SURPASSED.

SKILLS / EXTRACURRICULAR

TRIBAL MEMBER

[CONFEDERATED TRIBES OF THE UMATILLA INDIAN RESERVATION]

UCSC MEN'S TENNIS TEAM

[2009, 2007 NCAA NATIONAL TENNIS CHAMPION]

[EARNED #5 NATIONAL RANKING: SINGLES & DOUBLES]

IJA MEMBER

[EXPERT JUGGLER]

FRENCH LANGUAGE